



CAPCA BOARD OF DIRECTORS MINUTES OF
Fall Conference Board Meeting (Hilton, Myrtle Beach)
October 12, 2022 @ 8 am

<u>Board Members</u>	<u>Role</u>	<u>Present</u>	<u>Absent</u>
Jessie King	President	X	
Mike Abraczinskas	Vice President/Program Chair	X	
Rhonda Thompson	Treasurer	X	
Tim Agner	Secretary	X	
Deb Basnight	2 nd Year Director	X	
Amy Marshall	2 nd Year Director	X	
Fern Paterson	1 st Year Director	X	
Rob VandenMeiracker	1 st Year Director	X	
Kevin Nesbitt	Past President	X	
<u>Staff Members</u>	<u>Role</u>		
Ann Daniel	Executive Secretary	X	
Connie McElroy-Bacon	Conference Coordinator	X	
Penny Neville	Bookkeeper		
<u>CAPCA Committee Members</u>	<u>Committee Represented</u>		
Dale Overcash	Marketing/Governance	X	
Carl Burrell	Marketing/Arrangements/Events	X	
Rich Weber	Governance		X
Ross Smith	Governance	X	
Nathan Daniel	Young Professionals	X	
Austen Meyer	Young Professionals		X
Randy Taylor	Marketing		X
Beth Partlow	Marketing/Governance	X	
Bill Lane	Governance	X	
Mark Hawes	Governance		X
Duane Mummert	Governance	X	
Melvin Stroble	Young Professional Liason		X

PRESIDENTS COMMENTS

Jessie King called the Board meeting to order at 8:31 am.

Jessie welcomed everyone to Myrtle Beach and thanked everyone for coming.

SECRETARY'S REPORT

Tim Agner distributed minutes from August 27, 2022 board meeting.

After discussion and corrections, the Minutes were approved. Mike Abraczinskas made the motion to approve, Amy Marshall seconded the motion, the minutes were approved by unanimous vote.

TREASURER'S REPORT

Rhonda Thompson distributed the treasurers report as information, did not include September banking information as it was not yet available.

FALL 2022 CONFERENCE PLANNING

- A. Program: Mike Abraczinskas walked through the agenda with all present. Computer assignments were confirmed, and last-minute details ironed out. Moderator folders were distributed by Connie to the session chairs.
- B. Hotel Amenities: Connie discussed locations of the meetings and meals. Wi-Fi will be available in meeting rooms and exhibit hall. Hotel is still recovering from Hurricane Ian, some of the damage is still visible. Hotel is experiencing a lot of turn over, this makes certain task difficult.
- C. Registrants, Exhibitors, and Sponsors: Ann reported a total of 258 pre-registered, 24 speakers, 60 exhibitors, 41 booths (36 paid, 5 free). There were 240 registered attendees in 2021. The Wednesday morning has 22 prepaid attendees. The fall theme will be "Jungle Safari".

COMMITTEE UPDATES

- A. Finance: The Finance Committee will meet Friday November 18 at 1 pm to conduct a financial review of CAPCA's finances for 2022. Committee will consist of Rhonda Thompson, Jessie King, Mike Abraczinskas, Ann Daniel, Bill Lane, Kevin Nesbitt, and Tim Agner.
- B. Governance: The new Board slate was stated to be proposed at the Annual Meeting. President; Mike Abraczinskas, Vice-President; Rhonda Thompson, Treasurer; Tim Agner, Secretary; Amy Marshall, 2nd year Director; Fern

Patterson and Rob VandenMeiracker, 1st year Director; Ruth Albright and Margret Sembos.

- C. Membership and Marketing: The Board discussed the need to develop a formal Membership and Marketing Plan that will be discussed at the November meeting.
- D. Young Professionals: The Young Professionals hosted Tree Planting event on October 8 with Tree Charlotte. A total of 150 trees were planted. The event was not well attended.
A joint event with AWMA was held in Raleigh on September 22, the attendance was low.
Austin may need to step down due to travel restrictions at work.
Sanjam Singh will be the new co-chair replacing Nathan.

OTHER BUSINESS

- A. Committee involvement: Jessie suggested that committees need to be engaged and made an active part of CAPCA.

Next meeting is scheduled on October 14, 2022 at Myrtle Beach Hilton

Kevin Nesbitt proposed a motioned to adjourn.

Fern Paterson seconded the motion.

The Board unanimously concurred to adjourn at 1:35 pm

Submitted by Tim Agner, Secretary

November 8, 2022