

TO MAXIMIZE BENEFITS, FULFILL YOUR CONTRIBUTION BY MARCH 1ST

2025 CAPCA CONFERENCE CONTRIBUTOR LEVELS

BENEFITS ¹	PLATINUM ² (\$7500)	GOLD (\$5000)	SILVER (\$3500)	GREEN (\$1500)
Complimentary Registrations (Spring Conference)	2	1	1*	
Complimentary Registrations (Fall Conference)	2	1		
Exhibit Space (Spring Conference)	1			
Exhibit Space (Fall Conference)	1	1		
Priority Placing of Advertisement in Electronic Program (Both Conferences)	✓	✓	✓	
Full Page Color Advertisement in Electronic Program (Both Conferences)	✓	✓	✓	
½ Page Color Advertisement in Electronic Program (Both Conferences)				✓
High-Profile Announcement during sessions (Both Conferences)	✓	✓	✓	
Company Name on Thursday Night “Dance Card”	✓	✓	✓	
Advance copy of attendee list	✓	✓	✓	✓
Advance copy of post attendee list	✓	✓	✓	✓
Contributor ribbon on name badge	✓	✓	✓	✓
Logo displayed on PowerPoint During Sessions	✓	✓	✓	✓
Logo in email Communications and Conference Website	✓	✓	✓	✓
Social Media promotion	✓	✓	✓	✓

*Where a benefit is listed as applicable to Spring or Fall Conference (but not both), Contributor can request to apply benefit to either spring or fall (space permitting).

À LA CARTE CONTRIBUTORS (Price Varies):

- Evening Reception/General Session Contributor (4 Available Per Conference; \$500 Each)
- Beverage Contributor (\$1000; 2 Available per Conference – 1 for Each Night)
- Refreshment Break Contributor (\$1000; 2 Available per Conference)
- Young Professional Event Contributor (\$1000; 1 Available per Conference)
- Young Professional Event Cups – (\$250/Company Supplies Cups/1 Available per Conference)
- Cups for Evening Receptions (\$250/Company Supplies Cups/2 available per Conference)
- Conference Agenda 1 Page High Quality - Condensed Version (\$750; 1 Available Per Conference)
- Lanyards (\$1000) Contributor provides lanyards
- Band (Wed. Evening Young Professionals - Spring, \$800)
- Sign Contributor (Posters of Contributors - Your company name will appear on the poster as the contributor, \$500)
- DJ (Fall - Wed. Symposium, \$625)
- Swag Bag (handed out at Registration to all attendees, Company provides bags, \$500)

À La Carte Benefits:

- ✓ Signage at Applicable Event
- ✓ Promotion at Sessions on day of Event
- ✓ Advance Copy of Attendee list and Post Attendee (including walk-ins)
- ✓ Contributor ribbon on name badge

¹ Certain Benefits depend on availability and timing of contribution.

If there is limited availability at the conference, CAPCA will work with the Contributor to ensure the benefit is awarded at a later date or offer alternative benefits.

² There are only 2 Platinum Contributors Available Per Year.